



Ken Tanabe: Resume

SELECTED DESIGN POSITIONS

Google Creative Lab (New York) Creative (Freelance)

Multiple contracts from June 2013-Feb. 2014

- Worked with multidisciplinary teams on multiple confidential projects to imagine and develop future Google products; concept, design, animation, prototyping

Imaginary Forces (New York)

Creative Director, Art Director, Designer, Animator (Permalence)

Multiple contracts from Aug. 2008-June 2015

- Confidential project (interactive design): a high-traffic, media-rich website and matching apps for tablets and mobiles; creative direction, design, user experience, presentation
- Lincoln Center Infopel (experience design): a system of branded content for a large-scale outdoor video display, part of Diller Scofidio + Renfro's architectural redesign; art direction, concept, design, animation, and presentation
- Times Square Alliance Visitor Center (experience design): media surfaces, multi-screen displays, and exhibits; concept, design, and animation
- The Mummy III (film titles): animation

Freestyle Collective (New York)

Senior Designer/Animator (Staff)

Sept. 2005-Jan. 2007

- BET J: a network redesign including ID's, logo animations, menus, and a style guide; design, animation, direction of 3D artists and animators
- Comedy Central: a promo for a new season of South Park; design, animation
- Additional clients: American Express, Samsung, Fuel TV, Polo Ralph Lauren, AMC, Tempo Network, Nike, Lady Foot Locker, Alltel Wireless, Apple, TJ Maxx, Staples

AKQA/Magnet Interactive (Washington, DC) Designer (Staff)

June 2000-Oct. 2001

- DuPont: website page designs for their Stainmaster carpets; design
- WorldCom: a logo and website design for their "D Street" small business products; design
- Noor: a website design and market research in Cairo, Egypt for an internet solutions provider; design, research

SELECTED INDEPENDENT DESIGN

- Pentatonix (2013):** designed album art for "PTX, Vol. II," which included their Grammy-winning single "Daft Punk"; art direction, design
- Brooklyn Historical Society (Multiple contracts from 2010-2015):** an identity, website design, brochures, and posters for the "Crossing Borders, Bridging Generations" programming series; art direction, design
- Hafu: The Film (2012):** an animated infographic sequence used as the film's finale and promotional trailer; art direction, design, animation
- DJ Spooky: Book of Ice (2011):** book cover design and poster designs featured in the book; art direction, design

SELECTED FREELANCE DESIGN

- Beyoncé at the UN (2012):** Immersive large-scale experience design for "I Was Here" performance in honor of World Humanitarian Day via NYC studio Dirt Empire; art direction, technical direction
- Gretel (Multiple contracts from 2012-2015):** Confidential project (motion design): a branding system for a leading multi-platform media property; technical direction, design lead, project organization, presentation. Google Chromebook takeover of multiple Times Square video billboards for Black Friday weekend 2012; technical direction
- Offspring (2009):** Ford Fusion television commercials; animation, compositing
- Beijing Olympics (2008):** Opening ceremony visualizations with artist Cai Guo Qiang; animation
- McCann-Erickson/MRM Worldwide (2008):** Video montage to promote agency capabilities; animation

SELECTED TEACHING & CRITIQUE

Distinguished University Teaching Award, 2010

- From New School University: Parsons School of Design (New York, NY)
- Parsons School of Design (New York) School of Design Strategies: Strategic Design and Management Program; School of Art, Media, and Technology: Design and Technology Program**
Part-time Assistant Professor, Jan. 2006-present
Guest Lecturer, Sept. 2003-May 2005
- Instructor, Information Visualization
- Instructor, Motion Graphics 2 and 3 (Advanced Techniques and Professional Practices)
- Instructor, Design Technologies 1 and 2 (Print Design and Interactive Design)
- Created all content and syllabi for classes above
- Guided nine students to the Adobe Design Achievement Awards semifinals
- Graduate and undergraduate teaching experience

Altos de Chavon (Casa de Campo, La Romana, Dominican Republic) Summer Program

Guest Professor: July 2007

- Instructor, "Diseño Interfaz" (Interface Design): designed the class and syllabus

Yale University: School of Art

- Guest Critic, Graphic Design (Art 747b): Design for Video and Film (04.22.10)

SELECTED PRESS

- CNN:** "The importance of 'Loving' in the face of racism" (06.12.13)
- Time:** "Brief History: Loving Day" (06.11.10)
- Washington Post:** "Loving Day Recalls a Time When the Union of a Man and a Woman Was Banned" (06.13.06)
- Print Magazine:** The Daily Heller: "Post-Racial Holiday?" (07.07.11)
- Cool Hunting:** "Loving Day Celebrations" (05.28.09)

COMMUNITY ORGANIZING

Loving Day (New York)

Founder/President: May 2004-present

- Developed the world's largest network of multi-ethnic community celebrations as a design-driven social change project
- Created a new holiday on the anniversary of Loving v. Virginia, the Supreme Court decision that legalized interracial marriage in the U.S.
- Featured extensively in the press including CNN, NPR, Time, BBC World, and more
- Inspired hundreds of events with thousands of participants in cities worldwide
- Produced annual 1,000+ guest events in New York
- Managed 100+ event volunteers
- Officially recognized by the cities of New York, LA, DC, and more
- Designed project identity, print, and merchandise
- Designed and coded LovingDay.org

SELECTED PUBLIC SPEAKING

- PADIS "The Value of Design" Seminar:** Lima, Peru: Engaging New Audiences Through Experiences (02.17.15)
- Global Public Relations Summit:** St. Regis Bal Harbour, Miami: How to Start a Mass Movement (10.29.14)
- HOW Design Live, Design Conference:** Hynes Convention Center, Boston: Design for Non-Profits and Grass Roots Projects (05.14.14)
- Harvard University:** SWAYA Multiracial Issues Conference: Multiethnic Community Collaboration and Growth (03.26.11)
- DePaul University:** Critical Mixed Race Studies Conference: Community Based Multiracial Movements (11.06.10)
- Parsons The New School for Design:** MFA Design and Technology Thesis Symposium, Keynote Speaker (05.09.09)

EDUCATION

Parsons School of Design (New York)

MFA, Design & Technology: Sept. 2002-May 2004

- Focus on motion graphics and interactive design
- 3.95 cumulative GPA (one B+ over 2 years)

University of Maryland (College Park, MD)

BA, Fine Art/Graphic Design:

Sept. 1996-Dec. 1998

- Graduated one semester early, 4.0 GPA (Summa Cum Laude)
- Valedictorian for art department
- Focus on print and interactive design

New School University: Classes (New York)

- Business Management (Fall 2011)
- Entrepreneurship (Fall 2011)
- Basic Accounting (Spring 2007)
- The Nonprofit: Idea to Reality (Spring 2007)

Languages:

- Fluent in English and French
- Student of Spanish and Japanese